



## Commuting, Redefined.

In Austin we have a severe problem on our hands and it's called TRAFFIC! Are you being proactive in helping with the solution instead of adding to the problem? If your answer is "No", or "I think our HR department has a program to get discounts on bus passes or something", then consider this your wake-up call.

Did you know that 48% of people say that commuting has a significant impact on their job satisfaction? And that 32% consider their commute when considering job offers? Top talent is in high demand in Austin. And that talent is strongly attracted to those firms that recognize and address issues that affect their quality-of-life concerns. In a town as competitive as Austin, you're either the firm that retains their most important assets by getting in front of this growing issue, or you're the firm that wonders why their best people keep leaving for the competition.

Don't be left wondering: Contact BlueHare at [smartcompany@getbluehare.com](mailto:smartcompany@getbluehare.com) today.

BlueHare provides companies with real commuting-as-a service solutions, like:

- Dedicated mini-busses equipped with productivity-enhancing technology that get your employees that 'last mile' from the MetroRail station directly to the front door of your building.
- First class executive shuttles departing from luxurious, valet-serviced Park and Ride lounges in West Austin, with direct service into Downtown.
- And more...

"Sounds expensive" you might think. Wrong. Replacing your top-tier workforce is expensive. Providing them with a solution that reclaims 60-90 minutes of their day to focus on being productive instead of fighting traffic is a *very smart investment*.

### Keep Your Budget Happy

- Help employees' spend their early morning energy on productive work, not fighting traffic.
- Stop paying for parking spots, start providing employees better options.
- Get employees that walk in the door ready to continue their work day, not start it.

### Keep Your People Happy

- Employee Retention/ Recruitment: Give the best, get the best.
- Flexibility: are your employee's interested in alternative transportation, but are afraid of being 'trapped without a car'? BlueHare can provide on-demand cars available for those intraday trips across downtown.
- Convenience: in-office I-Beacons allow employees to summon their ride with a wave of their phone.

### Keep Your Homebase Happy

- Demonstrate your commitment to your employees' concerns about Austin's air quality and the environment.

- Differentiate yourself from the competition by taking concrete actions to support the 25% of your workforce that is already interested in taking alternative transportation.
- Lead your industry in tackling the biggest threat to Austin's booming economy: traffic.

Employees arriving to work late, or stressed from the long commute, negatively impact overall productivity and the quality of the work environment. Employees fresh off of a relaxing, first class ride make your office the creative and vibrant environment your business needs to thrive.

If you don't want Austin's outrageous traffic to slow your business and your employees down, now is the time to show vision and leadership. Now is the time to get BlueHare.

Don't get left behind. Contact BlueHare today at [smartcompany@getbluehare.com](mailto:smartcompany@getbluehare.com) for your free consultation.